

“Battle on Broadway” Walking Tour

South Side Lineup

with pictures and commentary

**Provided by the
Plainview Area History Center**

SPECIAL CANDY SALE!

Chocolate Filbert Nougat
15c per lb., 2 lbs for 15c

Chocolate Drops,
15c per lb., 2 lbs for 25c

Fancy Chocolates, 1 lb. 25c

BOLTON'S DRUG STORE

Business Cards.

JAMES A. CARLEY,
Attorney at Law.

REAL ESTATE, COLLECTIONS, INSURANCE.
Notary Public. :: ::
Office in Koenig's Block.
Telephone 21 call 2. :: ::

PLAINVIEW.

FIRST NATIONAL BANK

Of Plainview.

CAPITAL - \$25,000.00

Pays Interest on Deposits.

General Banking
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ANDREW FRENCH, Vice Pres.
F. G. SHUMWAY, Cashier.

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Battle on Broadway Walking Tour

-South Side Lineup-

In 1905 there was a battle on Broadway! They didn't use firearms. Instead they chose bats and baseball gloves! According to the newspaper account, the businessmen along the roadway challenged each other to a "friendly" game of ball, dividing themselves into teams according to which side of Broadway their business was located.

They met in Butts' pasture at the northwest edge of town on a Tuesday afternoon. The contest was a good clean game from start to finish with Mayor French throwing out the first ball. And even though each team did "splendid", perhaps it was the superior lung power of the south side rooters that motivated their team to victory. When the dust cleared, it was South Side 15- North Side 10.

So get in the swing of that time long ago! Put on your baseball cap, grab your cleats and gloves and let's get walking and size up the "south side lineup" on that winning team. Head on up the street to Haley's Comfort System and let's get walkin' !

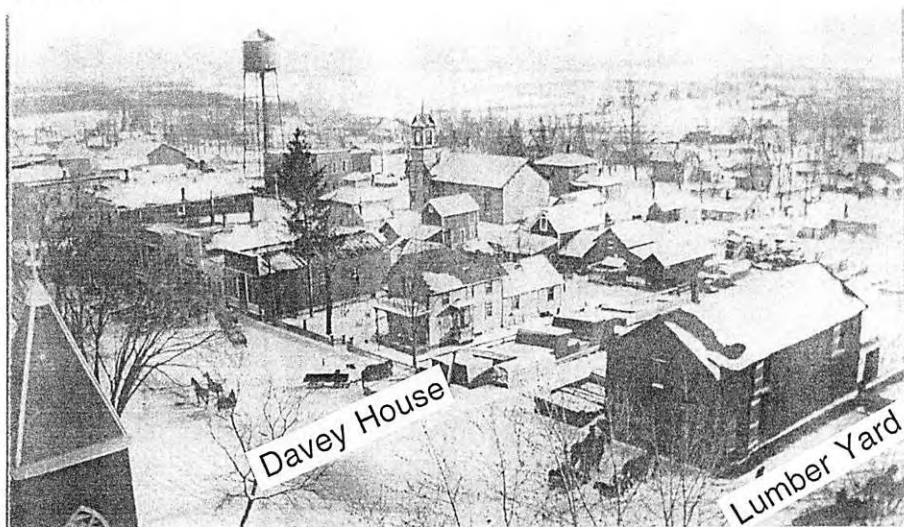
1. Laird-Norton Lumber Co./Botsford/UBC (Haley Comfort Systems)

If you're playing baseball you'll need a bat and what better place to get a wooden bat than the site of Plainview's once famous lumber yard, holding down this corner from the early days until 1993. With the railroad just

to the east, all the goods were shipped by train- lumber, nails, cement, lime, brick and tile. The lumber used to construct many of the homes in Plainview had its start from this corner!

The A. Davey house once sat about where the Haley front entrance is. A saloon keeper and business man who owned many houses and buildings in the early days, his first place of business was next door in the building of "Custom Electronics". In those early days each saloon paid a \$1,000 license fee!

In 1918 when the lumber company expanded, the Davey house was demolished and new sheds built. Take a moment to notice the flag pole and the three metal cupolas still remaining. And say "cheese" when you walk by Custom Electronics. It was a photo gallery for many years.

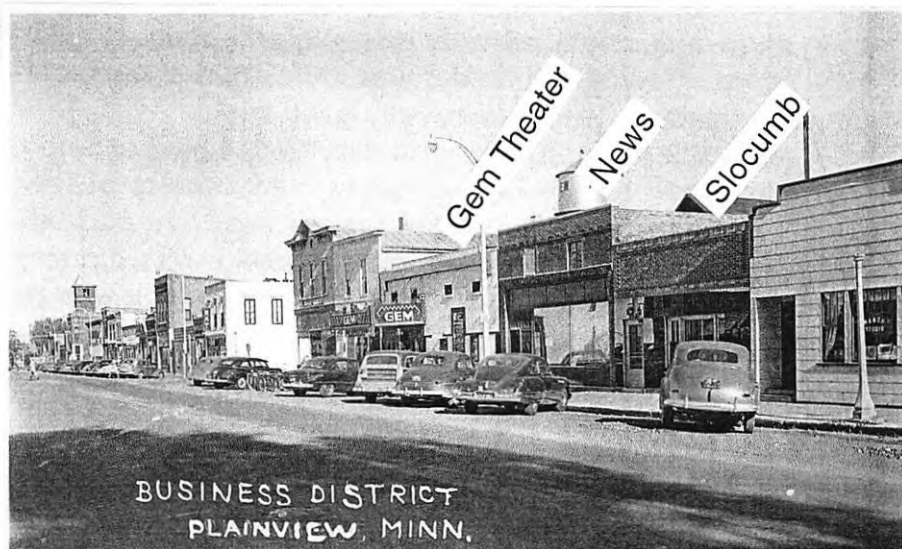


A view showing the Davey House with the early lumber shed before the 1918 rebuilding.

2. Dr. Slocumb Office

(Former Stucky Chiropractor)

Before this building was built in 1907 for Dr. Slocumb's growing medical practice, there were many other business located in a small wooden building, among them a tailor shop. Dr. Slocumb practiced medicine in Plainview from 1898 through 1940 and worked with the Mayo Brothers who at one time tried to entice him to come to Rochester. He remained in Plainview, but his son Charles, joined the Mayo team. Dr. Slocumb's house is on the "Jefferson Street Journey" walking tour.



3. Mack Publishing Co.

(Boyd's Barber Shop)

Plainview had a newspaper as early as 1874, but it

wasn't until 1879 that it became a weekly paper. The Mack family took over the reins around 1900 and remained a part of Plainview "news making" until the 1997. Old Will Mack met every train with his "scratch pad" to collect the news for the paper. Located in several different locations over the years, in 1912 THE NEWS built this building and remained. In 1968 they expanded by buying the Gem Theater next door.

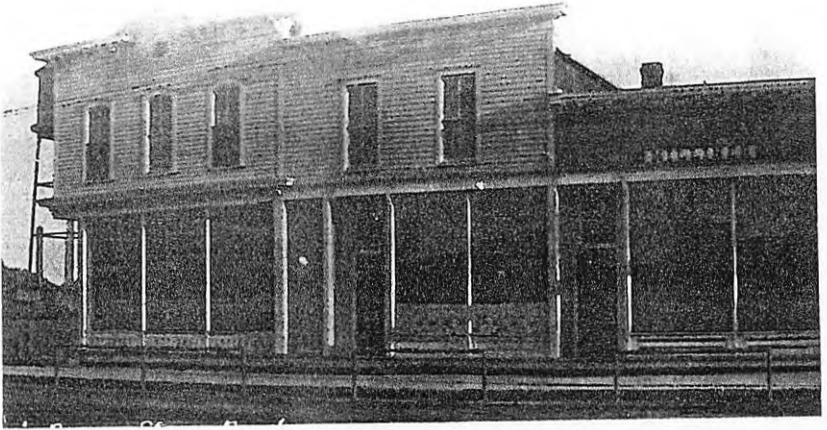
4. Gem Theater

(The Plainview News)

In 1909 Plainview saw its first movie, thanks to Mr. and Mrs. Gardner Colby who opened the Gem Theater soon afterwards. A ticket was 10 cents and popcorn sold for a nickel. So you could take your date and eat popcorn for just a quarter! That was a pretty good deal.

In 1929 the first talking movie "Why Leave Home" was introduced by the Carter family, new owners of the Gem. It was such a success the restaurants were packed with crowds waiting for the next show! Mr. Carter immediately canceled all bookings for silent films! It was a new era!

In 1935 Carter built a new double wide building for his growing business. The theater operated until 1968 when it was purchased by the Plainview News. We'd stop here for some popcorn to take to the ball game, but you'll have to be satisfied with only a whiff of a memory.



5. Oliverson's Store/ Bates Variety

(Car Quest)

Even though this building is layered with siding, if you crane your neck to the peak you'll see a point and the "false front" that was originally bracketed with a central round window adding the final pleasing detail.

A center of activity, the second floor once served as a lodge hall while H.K. Oliverson ran a grocery store on the lower floor. The side building was added by Oliverson to accommodate his growing business.

When the Bates family had their variety store here from 1928-1980, their famous candy counter was the depository of every kid's penny in exchange for delicious morsels of every description. It would have been a great place to fill your pockets with munchies for a ball game.

During WW II when the store was converting to fluorescent lighting, Mrs. Bates donated their old fixtures to the church. You can see them today in the history center.

6. Erding Saloon/ Timm's Cafe (Chiropractic Center)



As we cross the street to the next block, even though the sign says 4th Street SW, in 1905 it was known as Jefferson Street, the name given by the city founders. In 1959 it was changed by the JC's to simplify door to door mail delivery.

The Erding saloon was originally a two story wooden building loaded with interesting architectural details making it one of the bigger and better saloons in the city. At one time there were five saloons paying \$1,000 each for the privilege of operating in the city. Later it became a cafe and is remembered best as Timm's Cafe. It caught fire in 1965 and burned .

7. Barbershop

(Plainview Farmer's Mutual Fire Insurance Co.)

This little building may not be an architectural gem but on Saturday nights long ago, it was a hopping place on Broadway!

There were three barbers, one apprentice plus shoe shine boy tucked in this tiny building every Saturday night. Hair cuts were 15 cents, a bath was a quarter, and a shoe shine a single dime. For under a dollar you could get cleaned up and get ready to go out on the town. (Soap was extra or you could furnish your own!) Saturday nights kept the barber busy until midnight. Of course those were the days when the end of the week meant every farmer and worker came to town and did their entertaining and shopping for the week. The band played during the summer and ice cream cones were everywhere. Imagine that!

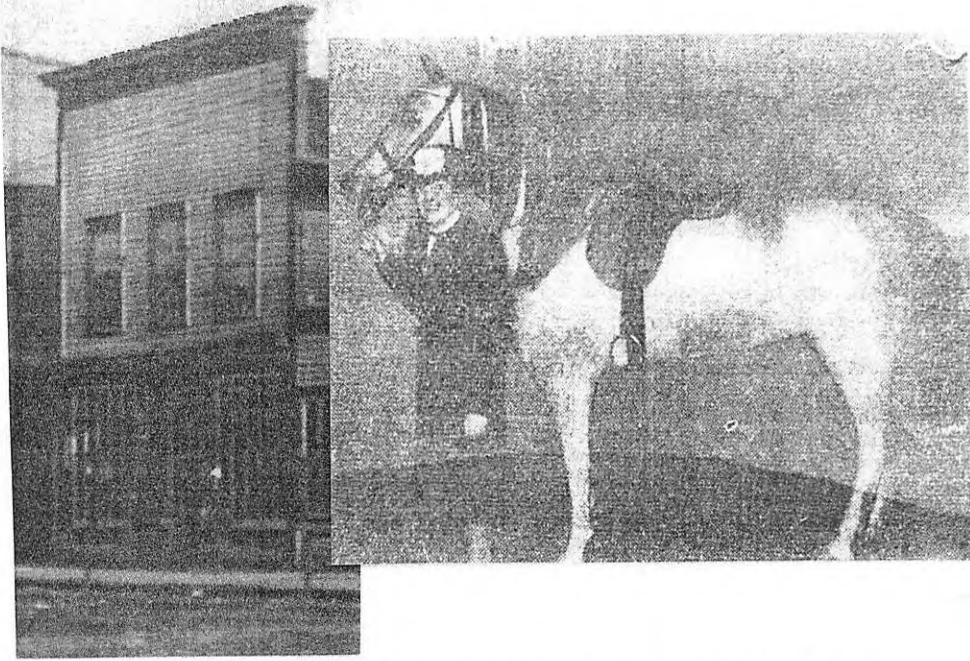
Cap Erding worked as barber in this building for 41 years until he retired in 1960. That's a lot of hair on the floor! But that's OK. Cap was bald!

8. Reifkogel Harness Shop

(State Farm Insurance)

This tile building was once the site of the famous Reifkogel horse! A horse on Broadway? Of course it was a wooden one. A dapple gray life sized model, it stood in the former two story building's front window for nearly 75 years displaying the latest in halters, saddles, blankets, etc. And before automobiles were invented, horses were king!

Reifkogel



This family establishment kept busy supplying the horse needs in the area until 1940 when the business closed. The horse was sold at auction to the Oaks Supper Club at Minnesota City and was later destroyed in a fire.

9. Weikel Meats/Hassler Red Owl (J.T. Varieties & Toys)

It started out in 1878 as a meat market. Among the first brick buildings in town, it sported an elaborate wooden bracketed cornice and curved arched windows .

The Weikels specialized in meat. They'd put a quarter of beef on the chopping block and ask the customer how much they wanted. Then they'd guess at it and cut off a hunk and you'd pay for what they cut off.

They were pretty good guessers! (By the way, Fred was catcher and Harry played right field on the 1905 team!)



The building was sold by the Weikel brothers in 1912 and remained a grocery store for many years. Leo Hassler opened his Red Owl Store here in 1943 and ran the family business until 1951. According to Jon, it was his father who rebuilt the side stairway and fixed up the apartments upstairs. It also served as a bakery for many years! Today it has the famous "Bates" candy counter from up the street!

10. William Lawton Grocery Store/ James Carley Law Office

(J.T. Varieties & Toys)

With this building, you're looking at Plainview's first brick store built in 1876. Originally it had a three arched front with center door. The new front was added in 1914 by James Carley who shared his law office with the Greenwood Prairie Telephone Company.

Mr. Lawton was a civil war veteran and also had one of the first telephones in the community connected to his house on Jefferson Street (1893). Lawton had the reputation for stocking the freshest fruit in town. In the early years, the Post Office was located in part of this store.

11. Bolton Drug Store and others

(Clarissa's Classics, Laundromat, Heibert Alternative Health Care)

The next series of building were built in 1887 & 88. These one story brick buildings originally had elaborate cornices and housed many different business among them a doctors office, jewelry store. and Bolton's Drug store.

The drugstore, operated by the Bolton family, sold drugs, wall paper, paints, cards and school books. Tom Bolton was also an active business man promoting such ventures as the first electric light plant in Plainview- 1902 and the corn canning cooperative -1903. He was an editor of the Plainview newspaper for many years. He began his busy career as a cabin boy on the Mississippi River. His home is on the "Journey Down Jefferson Street" walking tour.

Plainview

PURE CANDIES
Mixed and 5c per lb.
Stick and pure

Social and Personal News

Harry Stephan of Elgin, called on friends Wednesday.

Miss Hattie Langer went to Winona Tuesday morning on a visit to friends.

S. S. Lyons accompanied by his father drove to Wabasha Wednesday.

Miss Celia Hart came down from St. Paul last week on a visit to relatives and friends.

John Bolton, who has been attending the State University, is expected home today.

Many of our sheep raisers are having difficulty in securing proper help to shear their flocks.

We are agents for Buster Brown Children's Hose and the Burson Ladies' Hose, they're 25c sellers, but they go during this sale for..... **15c**

500 yards Beaver Dam Sheeting, 36 inch wide, the best goods you can buy for 8c, during this sale only..... **6c**

BUSINESS LOCALS

The best nickel cigar sold is the Sport. tf

For sale or rent, my residence on North street. J. S. Nelson.

The satisfaction of smoking the Sport cigar is what pleases the purchaser. tf

Call for the Sport cigar. Every dealer in town has them. tf

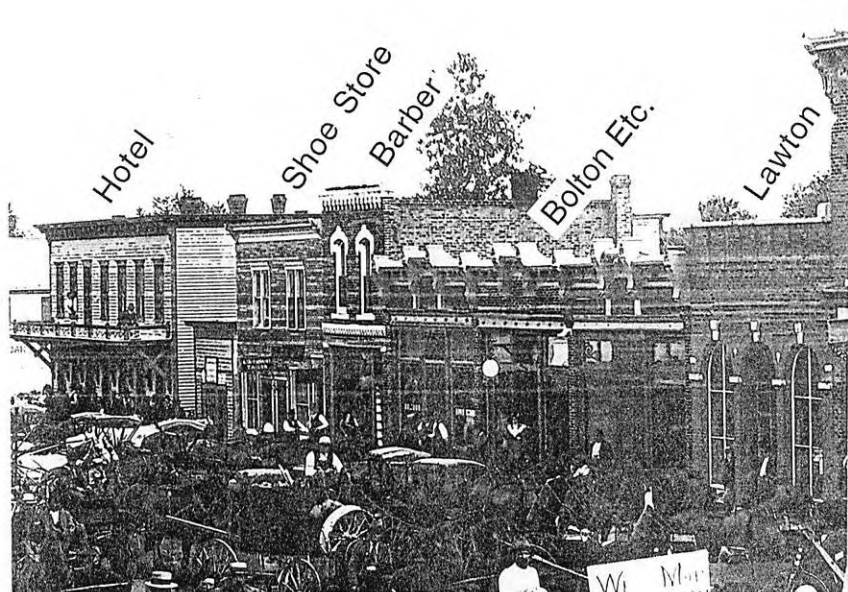
We have sold and used the Black Leaf sheep dip for 15 years past. It pays well to dip the lambs thoroughly soon after sheering them.

Bolton's Drug Store.

For Sale—1 New eight room house with 90 ft frontage on High street. Complete with water works, electric lights, good basement, cistern and barn. To be sold cheap. Also several other good bargains in town lots, houses and barns. Wm. Koenig.

NOTICE—parties are hereby prohibited from hunting, fishing or trespassing on my land. O. Huntoon. 6-2

TWO farms for sale. One of 106 acres one mile from Plainview; one of 160 acres three miles from Plainview. In-



12. Al Drysdale's Barber Shop

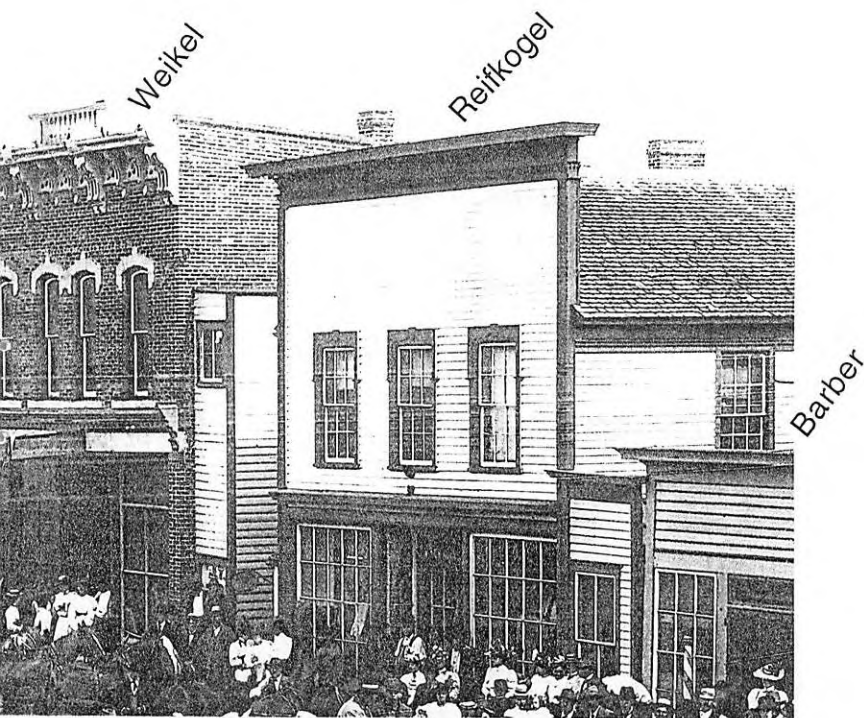
(H&R Block)

This place was another hot spot on Saturday night with three barbers, an apprentice, plus shoe shine boy and bath. (And Al still had time to play short stop on the 1905 Team!) Later Frank Taylor took over both barbershops. The upstairs room was rented to many different business ventures.

13. Shoe Store

(LaCroix American Allstate Insurance and Erin's Touch)

Are your feet tired? This would have been the place to stop in 1905 to check out the latest in a pair of comfortable shores. In fact from before 1890 for one hundred years this building was solely (no pun intended)



a shoe store! One owner, Ernie Goetz, ran it for 50 years! That sounds quite a track record, doesn't it? For a small town, Plainview always had a big stock of shoes. Maybe the baseball team won because of the shoes they got from this very store! Was that an unfair advantage?

14. First National Bank (Mallard Seed)

Originally this brick building built in 1898 was an addition to the hotel! It seems that the Marshall brothers needed extra room so they built this building for additional hotel rooms on the second floor (with a "cat walk" between the buildings) and a first floor sample room where traveling salesmen displayed their goods for the store keepers to come and place orders.

In 1902 the lower story was rented out to the First

National Bank and they remained in this location until 1974 when they moved down Broadway a few blocks (across the street to the other team!) to their present site.

Today it is used by Mallard Seed and believe it or not, the vault is an office!

15 Hotel

(Hotel, Country Life, KOCM)



This site has quite an honor! The same business has been located here for the entire history of our city! On July 4, 1856 a hotel was raised by Jacob Blackwell, a lawyer from Iowa and one of the city founders. It has changed hands many times and was rebuilt in 1877 after the original structure was destroyed by fire.

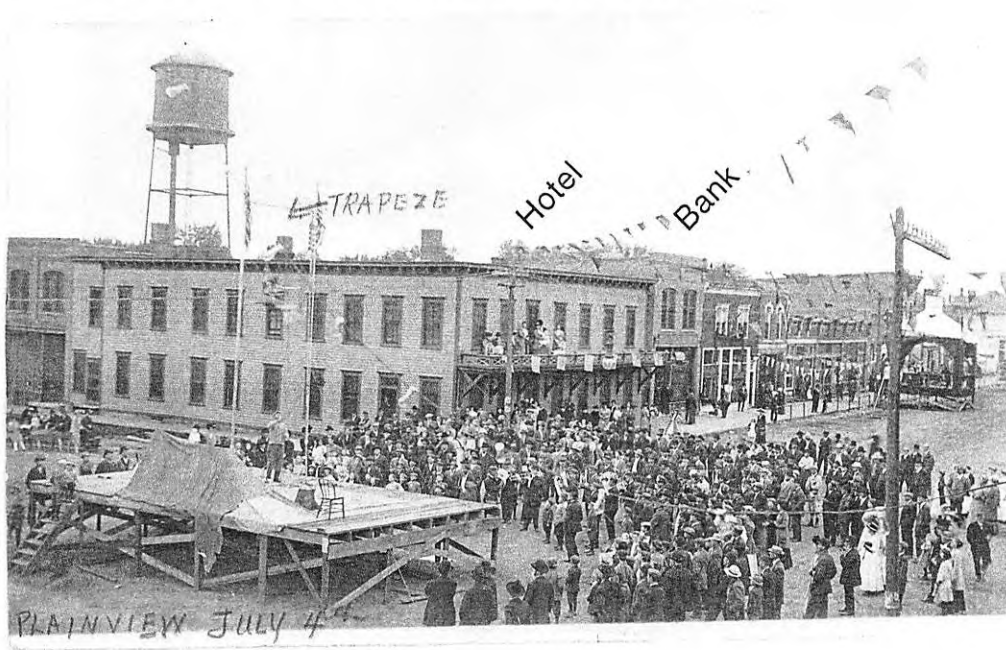
The dining room originally catered to two classes of people. One table, set with white linen table cloths and napkins, served the doctors, lawyers, businessmen and traveling salesmen costing 50 cents. (It was a disgrace for a traveling man to eat at the cheap table.) The second table had ordinary settings and cost 35 cents. There was a ladies parlor and for the men a waiting room where they

could smoke and play cards.

For many years there were several stores located in the front section, replacing the dining/waiting rooms.

In 1988 a fire closed the building and it looked like the end of an era. But this building was renovated and reopened in 1992 with the balcony reconstructed after many years absence.

As you look up, imagine the many people that sat out in the comfort in its shade long before the days of air conditioning, watching the activity on Broadway.



View of a Fourth of July showing the hotel, bank, shoe store along South Broadway.

16. E.R. Cornwell Hardware
(Greenwood Agency)



As we cross Washington Street we began a feast of brick work made possible in 1901 when Mr. Cornwell decided to replace his wooden two story building with something more substantial to help "hold down" the south side of the street. It is getting rather heavy on the north side with the race to replace all of the wooden buildings with brick.

Designed by John M. Doherty of Rochester, this 30 X 75 foot building was started in 1899 but the foundation sat uncovered for several years. Mr. Cornwell didn't care. He had simply moved this old building to the side in a vacant lot next door and kept right on with business. It got the reputation of the building that was in no hurry to be built! But in 1901, things got going with two other brick buildings on the north side and soon this magnificent structure was holding down this corner.

Take some time to admire the column design in brick and the detailed cornice work. Because of its corner location, it has double the detail as well as an interesting angled corner, adding a touch of the unusual to the building. It's amazing what \$5,00 could accomplish back almost 100 years ago!

17. City Hall

This lot remained empty until 1910 when arrangements were made to construct a large two story brick structure with square bell tower. If you could have been here then, you would have seen Abe Leatherman and his 8 horses hitched to a scraper as they dug the basement, scraping off layer after layer of dirt and hauling it away.



The hall housed city offices, a library, reading room and toilets. Upstairs there was a large dance/meeting hall. In 1918 during the ferocious Spanish flu epidemic, it was converted to a hospital. In two weeks, 36 people in the area died as a result of the strange virus. On bright note- a baby was born in this makeshift medical facility. The name? Flu! What else. And that's a true story!

A fire in 1975 brought the decision to demolish the structure rather than renovate. The bell and city hall stone are all that remain to remember the structure that once also had an adjoining fire hall to serve the community.

18. Funeral Parlor/ Furniture Store

(Schad & Zabel)

The next two buildings have gone together as a funeral/ furniture store since the 1930's, Only recently has the furniture line been expanded and the funeral facilities moved. The furniture establishment dates back to 1916. Before that the building was used for several other purposes. The Hanson house once sat on this property and was moved to make way for the new city hall in 1910.

19. Brueske & Hanson Meat Market

(Marie's Ribbons & Bows)

We have to take a look at the small wooden building next door to tell this story. (Ken Jacobs). In 1891 the first "little butcher shop" was built by the family and as the business grew, they decided to join the building frenzy and construct the larger two story brick building built in 1898. The store had living quarters for both families- one in the back and one upstairs. It remained a meat/ grocery store until it blossomed into a flower shop in 1991.

It has a nice pattern of brick for its detailing. Take

some time to look it over. The original window placement remains, giving us a good look at turn of the century styles.

20 Bowling Alley

(Gopher Lanes)

A vacant lot for many years, this building was added to town rather “recently” compared to the other main street businesses. It wasn’t around for the 1905 baseball game. At one time part of A.P. Foster’s house stood here and was later made into a hotel called the “Greenwood House”. It had been torn down around the turn of the century, leaving a vacant lot for nearly 50 years.

In 1948, after the Recreation Center fire across the street that destroyed Plainview’s only bowling alley, Clarence Timm built this 43 X 140 cement block building. With restaurant in front, the alley has entertained family and bowling leagues for many decades. Several 300 games have been bowled on this site. Makes you want to throw off your cleats and grab a bowling ball, doesn’t it?

21. Richmond Saloon

(Golden Churn)

In 1895 a brick veneered two story building was erected on this corner. It was one of Plainview’s five saloons spending the \$1,000 license fee. This location had its ups and downs and was rented out to many business over the years. In 1905 it was a steam laundry, and perhaps the teams brought their grass stains here to be removed after the sweaty game.

In 1945 a fire forced a new building that has housed many business ventures including a Ford dealership. Today it is the Golden Churn.



View showing the gas station, the Richmond building, and city hall.

22. Gas Station

(Lyons Phillips 66)

As you cross Fremont street, back in 1905 you would be looking an empty lot that was much lower than it is today. An old couple lived in a small house at the upper end while the rest was pretty much a slough. It wasn't until the 1920's that Henry Grey purchased the lot and filled it in to bring it up to road level and put in a Standard Oil Station. It has served automobiles ever since. Recently rebuilt with a convenience store, can you imagine all the cars that have been pulling in and out of here since the twenties?

23. Immanuel Lutheran Church

One more street to cross to get to the last stop on our "Battle on Broadway Walking Tour". As you step across Prospect Street you'll see a church looming up before you. They weren't in the ball game but we're going to take a look anyway!



The first church building, built in 1900 when land was donated to the society for that purpose, was a wooden structure with a central tower. It was quickly outgrown.



In 1916 this large brick building replaced the former. Henry Schellin of Rochester built it for a modest \$20,609. The 62 X 83 building with 64 foot tower was dedicated March 31, 1916. All services were held in German. It was

only later, around WW I that English services were introduced. It is a massive no nonsense building and deserves a minute or two to drink in the details.

So there you have it. The South side line-up! Can you see why they won the game in 1905! A pretty good selection of businesses to pick a winning team. May we suggest walking back up Broadway on the opposite side of the street for a more panoramic view of the businesses you've just read about! You'll notice many things you missed on the first trip. And don't worry about people wondering what you're doing. Just throw them a smile and they'll be satisfied!

We hope you've enjoyed your walk down the "battle zone" along South Broadway. There are other walking tours available at the History Center. Check them out!

We welcome your visit to the Plainview Area History Center and ask you to consider becoming a member of the organization to support projects such as these.

Ask about other activities and places of interest in the area. We want to make your time in our community rewarding and interesting.

The Plainview Area History Center



Mission Statement

The Plainview Area History Center, an affiliate of the Rural America Arts Partnership, is committed to telling the stories and preserving the history of people and events of the Plainview area, believing an understanding of the past will enrich our present and future.

Membership

Individual- \$12/year

Family- \$24/year

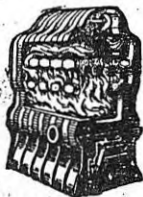
Liberty to the housewife

is proclaimed every day wherever our

Hot Water or Steam Systems

are used — no drudgery in caring for the fire or the removal of ashes from

living-rooms as with stoves or grates. There is also freedom from the destructiveness and dirt of ashes and soot.



IDEAL Boilers and
AMERICAN Radiators



HEALTHFUL, CLEANLY, CONVENIENT, SAFE
AND ECONOMICAL IN FUEL

E. R. Cornwell

NORTH VS. SOUTH.

SOUTH SIDERS WIN FROM NORTH

Contest. Was a Good Clean One From Start to Finish.

Under the eyes of one of the largest crowds that ever witnessed a ball game in Plainview, the business men of the north and south sides, captained by A. G. Reiter and M. J. Manchester, met in contest for supremacy on the ball grounds in Butts' pasture Tuesday afternoon.

After a little preliminary work the first ball was passed over the plate by Mayor French at the solicitation of Captain Reiter. The north side was first at bat and were shut out by the artful twirling of pitcher Hansey. The south side went to bat and landed on Reiter's up-shoots for six full turns around the diamond. This rather disheartened the north siders and as they went to bat it was only one, two, three and out. A little encouragement from rooters, put more life into Reiter's arm and he gave the south side a taste of their own medicine by giving them a goose egg. Encouraged by a shutout the North siders went to bat in the third and landed several safe hits, bringing in three scores. Still undaunted by his success Reiter put through a few more of his snake curves with renewed strength and again gave the south siders a goose egg.

NOTES OF THE GAME.

It is said that Manchester hired the umpire.

Reiter's inability to get into the on the start is said to be caused by over exertion before the game.

The South side rooters are said to have stronger lung power than those of the North.

Hart, Duerre and Sundquist failed to call their scores.

Fricke is trying to find out who put the pitcher on. Nevertheless he stole home on a blocked ball.

The next six innings proved an exciting contest, each team running neck and neck for first place. At one time it looked as though the north side was about to regain their lost laurels but with Hansen in the box and Weikel behind the bat they held them down.

Each team did splendid work and at no time did interest in the game lag. All who were in attendance speak of it as the best game ever played in Plainview and that there was more real enjoyment than had there been two hired teams.

South		North
F. Weikel	c	J. W. Har
A. Hansen	p	A. G. Reiter
G. Purvis	fb	A. J. Fricke
L. Meachum	2b	F. Schad
P. Skorupinski	3b	L. Sundquist
A. Drysdale	ss	Dr. Slocumb
J. Hart	lf	M. Klees
J. Boehlke	cf	G. Duerre
H. Weikel	rf	J. H. Eggers

The score by innings is as follows:
 North Side—0 0 3 2 0 3 0 0 2—10
 South Side—6 0 0 2 4 1 2 0 x—15

Outsiders got into the game. Klees got winded but his neighbor, Briese, carried him from third to the home plate.

What was the matter with Manchester? Had him going some! Well I guess.

Reiter intends putting in his spare time until the next game practicing on the new "spit" ball—then look a little out.

The North side used ten men in the eighth inning.

Duerre had it then he didn't have it.

While the South side had the umpire the North side had the official score keeper, but it is said they cut his salary.

The South side is feeling very jubilant, but wait until they bump up against that \$50.00?

John Har is a regular back stop; you couldn't throw a ball through him.

A check covering a large sum of money has been presented to A. Gee Writer as consolation money.

Good Wholesome Meat

Is what every person desires and we solicit your patronage knowing our line of Fresh and Salted Meats are as good as the market affords. We also keep oysters in season.

==== Cash Paid for Poultry and Hides. ====

Weikel Bros.

DR. J. A. SLOCUMB
Physician and Surgeon,
Plainview, Minn.
Telephone connections with all surrounding towns day or night, both at office and residence.

...PLAINVIEW...
DRAY LINE
MARSHALL BROS., Props

All work promptly attended to.
Pianos handled in City style.
Two drays continually on the street. Your work solicited.

PLAINVIEW MINNESOTA

J. A. LaCraft, Jeweler